

Terms and Conditions for the iGuzzini Social Media Competition (the “Competition”)

- 1.1 The promoter is iGuzzini UK Ltd (“iGuzzini UK”) company number (England) 2391370 whose registered office is at 16 Old Bailey, London, EC4M 7EG.
- 1.2 Entry is subject to these terms which are automatically accepted by you (the “Entrant”) upon submission of an entry.
- 1.3 The Competition is not open to employees or family members of iGuzzini employees, or anyone else connected to the competition or anyone directly involved with the lighting manufacturing industry or other associated industries. Entrants must be aged 21 or over.
- 1.4 Entrants must have their own Facebook, Instagram or Twitter account in order to enter the competition. Individuals entering using their organisation’s Facebook, Instagram or Twitter account must ensure they have the prior permission from the organisation and their employer to use the organisation’s Facebook, Instagram or Twitter account and to enter the Competition before submitting their entry. Government employees are not permitted to enter.
- 1.5 No purchase or payment is necessary to enter the Competition.
- 1.6 To enter the Competition, the Entrant must log into his or her Facebook, Instagram or Twitter account and post their Light Pollination photo accompanied by the *#LightPollination #LDF16* and *#DesignDetail* hashtags. This latter will be used for tracking the entries, being therefore essential to all valid entries.
- 1.7 The Facebook, Instagram or Twitter post must be suitable for display and publication online and should not be obscene or indecent, it must not contain defamatory statements or words or symbols that are offensive either generally or to individuals of a certain race, ethnicity, religion, sexual orientation or socioeconomic group. It must not include threats to any person, place, business or group, it must not invade the intellectual property rights, privacy or other rights of any person, firm or entity, and it must not in any other way violate applicable laws and regulations or network standards. All entrants are responsible for ensuring they have the right to use any image/s provided.
- 1.8 iGuzzini is not responsible for misdirected, lost, deleted or delayed entries. Furthermore, iGuzzini reserves the right to reject entries which in its opinion are incomplete, illegible, corrupted or which do not comply with these terms. Proof of delivery of the Facebook, Instagram or Twitter post is not proof of receipt.
- 1.9 By submitting an entry into the Competition, the Entrant:
 - 1.9.1 assigns to iGuzzini absolutely, with full title guarantee, all intellectual property rights in relation to the Facebook, Instagram or Twitter post and image therein;

- 1.9.2 waives all moral rights in the Facebook, Instagram or Twitter post;
 - 1.9.3 grants iGuzzini a perpetual, worldwide, non-exclusive, royalty-free, sub-licensable and transferable licence to use, reproduce, distribute, and make derivative works of the Facebook, Instagram or Twitter post in any media and through any media channel;
 - 1.9.4 agrees, at the request of iGuzzini, to execute such documents and do such acts as may be required by iGuzzini to secure the intellectual property rights;
 - 1.9.5 warrants that the Facebook, Instagram or Twitter post is the Entrant's own work and it has not been previously published or exploited in any part and will not infringe any intellectual property rights, copyright, right of privacy, right of publicity or personality or any other right whatsoever of any third party; and
 - 1.9.6 agrees to remove any Facebook, Instagram or Twitter post if requested to do so by iGuzzini.
- 1.10 Each Entrant agrees that their Facebook, Instagram or Twitter posts may be used in iGuzzini marketing and/or publicity campaigns including both during and after the Competition Period (referred to below) irrespective of whether such use may impact on Facebook, Instagram or Twitter engagement when determining the winner, in accordance with clause 1.13 below.
- 1.11 Entrants shall be responsible for and indemnify iGuzzini for any claims, actions, proceedings, costs (including reasonable legal fees) and expenses brought or asserted by a third party for loss or damage arising as a result of the Facebook, Instagram or Twitter post or any part of it or participation in the Competition including but not limited to any claim for third party intellectual property rights.
- 1.12 The Competition will run from 10.00 GMT on Saturday 17 September 2016 until 00.00 GMT (midnight) on Friday 30 September 2016 ("Competition Period"). Entries after the closing date shall not be considered.
- 1.13 After the closing date, all valid and eligible entries will be reviewed by the Judge to select the Facebook, Instagram or Twitter post which in the opinion of the Judge after awarding points has the most amount of engagement during the Competition Period on Facebook, Instagram or Twitter and which the Judge considers to be the winner.
- 1.14 In the event of a tie break (each a "Tie Break Entry" and together "Tie Break Entries") the Entrants to whom Tie Break Entries belong will participate in a tie break to allow the Judge to determine the prize winner. Each of the Tie Break Entries will be posted on the social media they originate from (Facebook, Instagram or Twitter) by @iGuzzini. The Tie Break Entry which in the opinion of the Judge has the most amount of Facebook, Instagram or Twitter engagement, as determined by the Judge after awarding points during the one week period beginning on the date @iGuzzini posts the Tie Break Entries on Facebook, Instagram or Twitter, will be the overall winner of the prize. There is only one winner.

- 1.15 The independent Judge appointed by iGuzzini shall have the final determination in all matters.
- 1.16 Entrants are permitted to share their Facebook, Instagram or Twitter post but only in accordance with Facebook, Instagram and Twitter guidelines in order to obtain greater engagement with their post.
- 1.17 No more than one entry per person per day is permitted and any subsequent entry must include a different image and must be posted on a different day.
- 1.18 iGuzzini may require that the winner participates in publicity following the Competition and the Entrant agrees that if he or she wins the Competition, he or she will take part in such publicity as and when requested by iGuzzini. The individual must ensure that it has permission of the organisation to participate in such publicity.
- 1.19 iGuzzini shall contact the winner on Facebook, Instagram or Twitter by direct message to request the winner's email address within one week of the Judge's decision. Instructions on how to claim the prize shall be sent to the email address provided. iGuzzini is not responsible for verifying that the email address provided is actually the email address of the winner. Entrants are encouraged to monitor their social media accounts to check if they have won.
- 1.20 The winner shall receive a prize consisting of a PizzaKobra lamp designed by Ron Arad.
- 1.21 Within 28 days of being notified of their win, the winner must provide iGuzzini with their preferred UK address for the delivery of their prize.
- 1.22 The prize is non-transferable and non-exchangeable and there are no cash or credit alternatives available.
- 1.23 The winner must accept the prize described in clause 1.20 above in its entirety.
- 1.24 The name of the winner can be obtained within ten weeks after the closing date by sending a stamped addressed envelope to the following address: iGuzzini Illuminazione UK Ltd Astolat Business Park, Astolat Way, Guildford, GU3 1NE.
- 1.25 iGuzzini accepts no responsibility for any damage, loss, liabilities, injury or disappointment incurred or suffered by Entrants. iGuzzini does not guarantee continuous uninterrupted or secure access to Facebook, Instagram or Twitter.
- 1.26 When using Facebook, Instagram or Twitter, Entrants should ensure they comply at all times with Facebook's, Instagram's or Twitter's own terms and conditions which can be found at <https://www.facebook.com/policies/>, <https://help.instagram.com/478745558852511> and www.twitter.com.

- 1.27 iGuzzini reserves the right at any time and from time to time to modify or discontinue, temporarily or permanently, this Competition with or without prior notice due to reasons outside its control (including, without limitation, in the case of anticipated, suspected or actual fraud). The decision of iGuzzini in all matters under its control is final and binding and no correspondence will be entered into.
- 1.28 The Competition will be governed by English law.