



Competition Announcement 2022



// **Promoters** / iGuzzini Illuminazione S.p.a., Accademia di Belle Arti di Macerata

// **Sponsors** / iGuzzini Illuminazione S.p.a., IALD, Accademia di Belle Arti di Macerata

// **Intended participants** / Lighting designers under 40 // **Re** / Creation of graphics for metal gobos for the purpose of creative lighting and related storytelling // **Place** / Passetto staircase in the city of Ancona (ITALY)

iGuzzini

IALD



Comune
di Ancona

STRATEGICANCONA
**FUTURO
IN CORSO**

Art.1 INTRODUCTION

The Light For Future project is intended to make citizens and visitors aware of the issue of environmental sustainability for the future of the planet through a light and narrative path with projected images and suggestions that can dialogue with the people. The competition also looks to the future, addressing new generations of lighting designers, creating a direct link between professionals as represented by the International Association of Lighting Designers (IALD) and lighting design students at the Accademia Belle Arti di Macerata (IT), future lighting professionals.

Art.2 THE AIM OF Light For Future

iGuzzini Illuminazione and the Accademia di Belle Arti di Macerata, in collaboration with IALD (International Association of Lighting Designers) and with the sponsorship of the Ancona City Council, are launching a competition of ideas aimed at the new generation of lighting designers, meaning lighting designers under 40 years old, so born in or after 1982, who already practice the Light Design profession.

The participants will contribute to creating concepts, storytelling and graphics for metal gobos (Project) to be installed inside urban lighting spotlights for creative lighting within the new architectural lighting of the staircase mentioned in the aforementioned announcement.

ART 3. EDITION TITLE: Light for Future 2022

Competition Title: Reinforce the symbiosis between sea and city by creating a creative path of light and storytelling to awaken public interest in marine and coastal environment protection, in accordance with Goal 14 of the United Nations 2030 Agenda.

The general theme of Light for Future is to raise awareness about environmental sustainability, using creative light as a tool to visualise and imagine consequences, actions and reflections related to our environment. The Light For Future 2022 edition aims in particular to focus attention on Goal 14 of the United Nations 2030 Agenda, which is to “Conserve and sustainably use the oceans, seas and marine resources for sustainable development”.

As the sea level continues to rise and extreme events become more frequent, future scenarios indicate that we will see an increase in flooding risks for coastal communities unless we adopt adaptation strategies and measures.

Everything will be affected by this situation, not only human beings, but also the flora and fauna. For example, coastal vegetation will also suffer, as will the many beneficial effects it has: it protects the coast from erosion, contributes to carbon absorption and constitutes the natural habitat for local fauna. Half of the coastal wetlands were lost during the last century because of the combined effects not only of rising sea levels, but also of anthropic pressure, climate change, and an increase in extreme events. In the worst-case scenario, meaning with the highest emissions, a further loss of 20% to 90% compared to the current state is forecast for these areas. The world's oceans – their temperature, chemical composition, currents, and life – influence the global systems that make the Earth a liveable place for humankind. Rainwater, the water we drink, the weather, the climate, our coasts, much of our food, and even the oxygen in the air we breathe, is ultimately provided and regulated by the sea. Throughout history, oceans and seas have been and continue to be vital channels for trade and transport. Careful management of this fundamental global resource is the foundation for a sustainable future.

The sea is an essential resource for the city of Ancona, as well as part of life itself for its citizens. The place chosen for the installation is right in front of the sea, dialogues with it, touches it, and is sometimes overwhelmed by it. Not only that, the Passetto staircase is in the midst of a protected Natural Park, the Conero Regional Park, which features protected species of plants and animals. Finally, the chosen place allows citizens to reach the sea in any season, transferring part of urban sociability or city life before it.

Art.4 LIGHTING PRODUCT TECHNICAL SPECIFICATIONS

The product in which the gobo will be installed is a very compact iGuzzini architectural spotlight for outdoor use, which is very high-performance and extremely reliable.

Specifically, we have selected the 153 mm Palco InOut Framer. The chosen code is EJ33 (<https://www.iguzzini.com/ej33/>).

The spotlight will only use a colour temperature of 3000K to comply with local regulations. It is an LED spotlight with a colour rendering of 80, equipped with a DALI Driver.

The spotlight is a profiler, meaning it has four profiling blades, and will be installed on a pole at a minimum height of 3.5 m. The circular graphic can be shaped with

other profiling accessories provided with the spotlight (e.g. a circular image can be transformed into a rectangular, trapezoidal or triangular shape).
The image reproduced on a 40 mm diameter corresponds to a 25° projection cone (the cone is fixed and cannot be changed), as shown below:

ø 153		
ø 40 ($\alpha = 25^\circ$)		
m	ø	lux
5	2,30	481,25
10	4,61	80
15	6,65	49
20	9,25	28
30	13,8	12,25

Art.5 DETAILED TECHNICAL SPECIFICATIONS

The drafted Project and its annexes shall comply with the following technical specifications:

A collection of 4 unpublished graphic works, meaning created exclusively for this competition, to be implemented by means of metal gobos (geometric, conceptual or natural graphics, or writing).

The entire collection shall have a title/theme described with a short text (no more than 50 words)

For each graphic work, send a text describing the drawing (storytelling). Each text should be no more than 100 words.

The corresponding image shall be adjacent to each storytelling text for quick reference.

The text file shall be in .pdf format.

An editable graphic file with .DXF or .DWG or .STEP extension is needed in order to make the gobos. Image files such as .jpeg, .tiff, .png or the like are not allowed.

The drawing must be black/white (neither colour nor grey scales are allowed).

The image of the graphic file mentioned in point 5 shall be inscribed in a circle with a maximum diameter of 40 mm.

Lines in the graphic file mentioned in point 5 shall be no less than 0.35 mm wide.

The gobos from which the image will be cut shall be made of “ferromagnetic stainless

steel” inserted into a magnetic mount in a Palco profiler (product code EJ33 at: <https://www.iguzzini.com/ej33/>).

p.s.: Consider that the graphics on the gobos are created using a metal cutting technique, so the graphics submitted must take this into account and the disc must be fully supported, i.e. all graphic parts must be connected to each other (e.g. concentric circles cannot be implemented)

The link <https://www.iguzzini.com/ej33/> contains the instruction sheet for further details. Note: consider ONLY ferromagnetic stainless steel gobos with “Light & Shadow” graphics.

Participants who fail to comply with the technical specifications described above will be disqualified and consequently the submitted project will be cancelled.

ART.6 PLACE AND AREAS OF APPLICATION

The place in which the graphic gobos will be installed is part of the lighting project dedicated to the evocative and prestigious Passetto staircase in the city of Ancona (ITALY).

The site was designed by the architect Guido Cirilli in 1926–1932 and connects the Monument to the Fallen, in Piazza IV Novembre with the Adriatic Sea, in a very evocative path between land and sea within the Conero Regional Natural Park. The imposing staircase is an architectural emergency, part of the National Historical-Artistic Heritage. From the monument, the large double staircase leads to the sea and Passetto beach, as well as to the Passetto caves, another place characteristic of the city.

The artistic lighting created with the gobos representing the graphics of the winning project will be implemented with a permanent installation consisting of Palco InOut Framer spotlights on poles. They will be lit according to the switch-on plan defined by the Municipal Administration and will light some specific areas of the route.

In particular, the gobos will be projected in four areas as per Annex A.

The artistic lighting with gobo projections helps make the route even more evocative, using light as an element to raise awareness about the urgency of saving the uniqueness of that place and, more generally, the coastal environment.

Art.7 DOCUMENTATION OF LIGHT FOR FUTURE

The documentation to be sent is described in Art.5 of this announcement.

Project Title

4 graphic files in .DXF, .DWG or .STEP format

1 text file in .pdf format containing storytelling for the entire project and storytelling for each graphic submitted (with the corresponding image for quick reference)

Note that each file delivered must be named with the name of the participant and the name of the project.

Art.8 HOW TO PARTICIPATE AND CONDITIONS

Participation is intended for the new generation of lighting designers, meaning lighting designers under 40 years old, so. born after 01.01.1982, who already practice the Light Design profession.

Groups may also participate in Light For Future, but the lighting designer named as the group leader must meet the competition requirements, and if the group wins, only the group leader will receive the prize.

Any conduct that is not in line with the directives listed above will result in disqualification of the participant(s) involved and consequently all projects submitted will be cancelled.

To integrate the creative lighting with the architectural/functional lighting, the lighting designer in charge of the overall Staircase project will reserve the right to use all or part of the graphics submitted by the winner.

Art.9 DEADLINE FOR SUBMITTING DOCUMENTATION

The documentation referred to in Art. 7 must be submitted no later than 16 may 2022.

Art.10 Light for Future 2022 PRIZE

The first place winner will receive a cash prize of 1000 Euro, gross of any tax, i.e.

including any duty, tax and/or social security charges. Pursuant to Art. 8, if the winning entry is submitted by a group, the prize will be awarded to the lighting designer who is the designated Project leader.

The winners of the first three places will benefit from the international media exposure that Guzzini, IALD, the Accademia Belle Arti di Macerata and the Ancona City Council will arrange through media and social channels.

The graphics submitted by the absolute or ex aequo winner, meaning the first place winner, will be produced and installed in the evocative and prestigious Passetto staircase in Ancona (ITALY).

The absolute or ex aequo winner will be invited to the annual Light for future conference as well as to the inauguration of the lighting project and other events related to it, at the organisation's expense.

The above events will take place between August/September 2022. We undertake to communicate the exact date by 30 June 2022.

Art.11 REGISTRATION PROCEDURE

Participants must register for Light for future 2022 by following the instructions given in the iGuzzini website section at the following link

<https://www.iguzzini.com/news/light-for-future-2022/>.

Confirmation of registration: After registration, participants will receive confirmation from the Organising Secretariat of Light For Future.

Art. 12 INCOMPATIBILITY OF PARTICIPANTS

The following cannot participate in the competition:

Professionals/designers over 41 years of age

Members of the jury, their spouses and their relatives up to and including the third degree

The directors, managers and employees of the bodies organising the competition

Anyone involved in drawing up the competition announcement and its annexed documents, or who is a member of the Organising Committee or Competition Jury

Art.13 COMPOSITION OF THE JURY

In the first phase, the jury of LIGHT FOR FUTURE will be composed of young students

of the Light Design course of the Accademia di Belle Arti and their lecturers. The subsequent selection phase will be composed of members directly appointed by the Organising Committee. It will be made up of representatives of the sponsors and leading personalities in lighting design, art and culture. The names of the jurors will be communicated in the section of the iGuzzini website dedicated to the Light for Future project.

The Jury's Work. The jury will start work three days after the competition closes. The jury will work in secret. The final ranking of the first three places will be published on the website www.iGuzzini.com by the end of 16 June 2022.

Art.14 ASSESSMENT CRITERIA

The jury will be solely responsible for judging the works. The jury will judge the works based on the following criteria:

- originality/innovativeness of the idea
- consistency with the themes described in Art. 3
- feasibility of the idea
- presentation of the ideative concepts through storytelling

ART. 15 PROJECT OWNERSHIP – EXCLUSIVE RIGHTS – PROTECTION

1- The winning lighting designer shall transfer ownership of the project to iGuzzini, giving iGuzzini all exclusive rights to use the project for economic purposes, and to reproduce, copy, deposit and publish it by any means of reproduction, without space and time limitations. iGuzzini will therefore be free to use the project and establish how and when to implement it. It is therefore understood that if necessary, the idea created by the winning Lighting Designer may be unilaterally modified, altered and/or adapted to meet the needs of iGuzzini.

iGuzzini will therefore have the right to manufacture, sell and distribute, directly and/or indirectly, the gobos and to display the storytelling worldwide.

2- iGuzzini will also have the right to license the gobos and the storytelling to third parties, without territorial or time limitations.

3- By virtue of the above, if the gobos are the result of an idea subject to protection as a drawing/model or intellectual work of a creative nature protected by copyright, the drawing/model and/or the right to use the project will belong to iGuzzini without

prejudice to the inalienable right of the Lighting Designer to be recognised as the author of the idea.

4- iGuzzini will be the only owner of the exclusive rights deriving from implementing the idea and/or of the rights to use the project, as well as the only one that can legitimately apply to register the drawing/model, and will have the fullest autonomy to decide the type of industrial protection to be applied. iGuzzini will also be free to abandon any registration applications made. iGuzzini shall not be held liable if the rights are forfeited and/or revoked for any reason.

ART. 16 OWNERSHIP OF NON-WINNING PROJECTS SUBMITTED – REPRODUCTION RIGHTS

1- Non-winning projects submitted shall remain the property of their respective authors, who shall retain all rights.

2- Any request to make use of the aforementioned projects must be made in advance by iGuzzini to the respective authors.

Art.17 USE OF THE LIGHTING DESIGNER’S NAME AND IMAGE

The lighting designer gives their fullest and unconditional consent to use their name, and photographic and video images within the scope of the competition communication and distribution plan that iGuzzini can freely implement; the lighting designer reserves the right to prevent it if they believe that such use is detrimental to their image and reputation

The lighting designer gives their consent for distribution, even worldwide, by any distribution means (television channels, printed reproductions, etc.) for an unlimited time

Art. 18 RIGHTS OF THIRD PARTIES

Each participant is responsible for the originality of their submissions and, consequently, the organisers of this competition may not be held liable in any way for claims made by third parties in relation to the ownership and/or originality of any right connected to the

submitted works, and shall be held unaccountable by the participant if they are involved in legal proceedings relating to the ownership and/or originality of the submissions.

Art. 19 LIABILITY AND ACCEPTANCE OF THE COMPETITION RULES

The competition participants assume all responsibility for the originality of their projects, and by signing and sending the competition entry documents, they accept the provisions of this announcement in full.

